



Genano Customer Case

Making dreams come true in a top-class fertility clinic

In the field of *in vitro* fertilization (IVF) medicine, air quality is of utmost importance.

"We are working with live cells which will be grown into full human life", describes owner and head doctor of the Crown IVF Cyprus Centre, Dr. Halil Tekin. "Any contamination may affect the oocytes or embryos down to DNA level before we have implanted the cells to the mother."

Dr. Tekin originally located Genano through web searches and research. "As a company, we always strive to stay modern and

Crown IVF Cyprus

- Runs two *in vitro* fertilization clinics in Cyprus.
- Team of over 50 employees under the head doctor and owner Dr. Halil Tekin.
- Over 25 years in the field. Performs all forms of IVF with specialization in egg donation, PGD/PGS/gender selection and surrogacy.

www.cypuscrownivf.com

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Dr. Halil Tekin, Owner & head doctor

give our patients the best chance of success.”

Now Crown IVF is using a stand-alone Genano air purifier to further purify HEPA-filtered air.

“Since using Genano air purifiers we have had a marked increase in our success rates in terms of first time pregnancy results and less miscarriages”, summarises Dr. Tekin.

Due to the successful results, Crown IVF has decided to install more Genano air purifiers in their state-of-the-art premises being expanded in Famagusta, Cyprus.

Over the years, Dr. Tekin and his team have helped over 22 000 families to reach their dream of having children.



“If I did not believe in the product then I would not endorse it”, says owner & head doctor of the clinic, Dr. Halil Tekin (left), in the picture with embryologist Ayse Sahin (right).

“Going through fertility treatment can be a stressful process for people. We want to make it as easy and successful as possible. We want to turn their dreams into reality”, says Dr. Tekin.

More information on Genano air purifiers:
www.genano.com